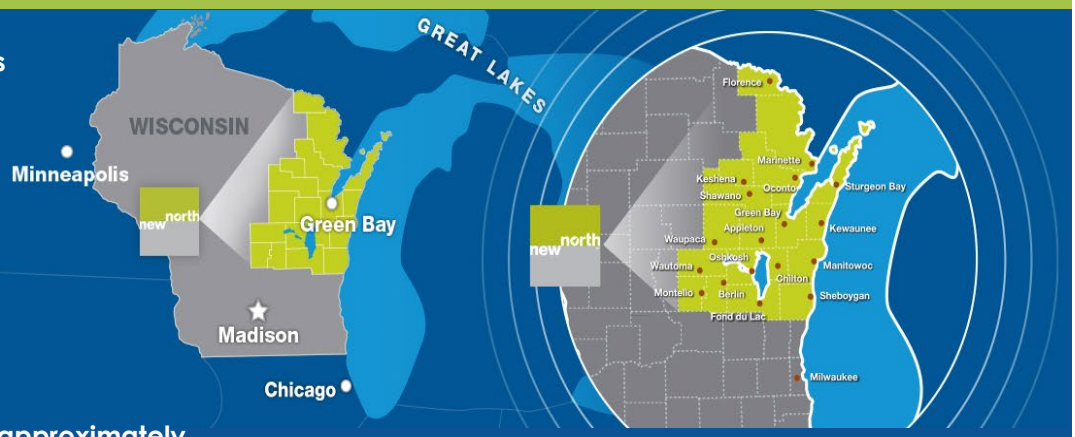
New North, Inc. creating, connecting and convening regional strategic initiatives for business and talent development

- New North's population across the 18-county region is over 1.25 Million people
- MSA's include Green Bay, Appleton, Sheboygan, Manitowoc, Oshkosh, Fond Du Lac and Marinette
- Total full-time employment is approximately 675,000
- Annual Gross Regional Product is $70 Billion



- The Region represents more than 21% of Wisconsin's population, employment and GDP

Highly skilled, educated and productive workforce

The New North region hosts more than 20 private and public colleges and universities with over 150,000 workers enrolled annually in post-secondary educational institutions.

Focused training collaborations in the region align to the leading industry clusters of Northeast Wisconsin, concentrating on common career needs in the region.

The ***NEW Manufacturing Alliance*** is a group of manufacturers, working with New North, educators, workforce development, chambers of commerce and state organizations to promote manufacturing in our northeast Wisconsin region.

NEW IT Alliance, is a collaborative, led by prestigious IT companies in northeast Wisconsin, working with educators, employers, and partners such as Microsoft TEALS (Technology Literacy and Education in Schools) and TechSpark to promote information technology and build a robust pipeline of IT Talent.

NEW ERA (Northeast Wisconsin Educational Resource Alliance) is a consortium of the post-secondary institutions in the region that fosters regional partnerships among the public colleges and universities.

Diversity is good for business and is helping to propel northeast Wisconsin. Strategies have been developed to leverage every person's assets and foster an environment where everyone achieves his/her full potential.

Infrastructure

Bordered by two interstates and thousands of miles of state and local roadways, class one railline, 5 commercial/cargo ports, 2 international airports, and a foreign trade zone. 5G highspeed internet canvasses the region.

Quality of Life

The Green Bay Packers, the only community-owned NFL football team, wineries, craft breweries, noteworthy museums and art galleries, rated hiking trails, PGA Championship golf courses – Blackwolf Run and Whistling Straights, – home to the 2020 Ryder Cup, – and more than 300 miles of shoreline on the Great Lakes. The Region's cost of living index is 10.5% lower than the national average.

Top New North Industries

One of the strengths of the New North Region is that our industries are very diverse, with deep supply chains.

Manufacturing – The New North Region is home to one of the highest manufacturing concentrations in the nation. Manufacturers comprise more than 30% of all the manufacturing jobs and over 24% of all manufacturing operations within the State of Wisconsin. Manufacturing remains the largest provider of regional jobs and represents 25% of all gross domestic product (GDP) of Northeast Wisconsin, with over $7.2 Billion in direct annual sales generated within the region. Our manufacturing strength includes specialties in marine manufacturing, defense industry manufacturing, mass transit, paper and paper products converting, electrical manufacturing, foundries, fabricated metals, transportation equipment manufacturing, and food processing.

Health Care – With approximately 80,000 jobs and a GRP of over $5.5 Billion, residents and employees have siginificant choices for top quality health care. Feel better faster with great value and better outcomes in all of our health care centers.

Transportation and Logistics – The Region hosts the 18th largest employment concentration in the transportation and logistics industry in the United States, with direct employment in the region of approximately 30,000 jobs with 700 companies.

Supporting Industries-Construction, Finance & Insurance – Growth of 11% over the past 5 years, over 5000 establishments, supporting 70,000 jobs and a GRP of $9 Billion.

New North Major Employers

The New North region hosts nearly one-half of Wisconsin's largest privately held companies, including Fortune 500 leaders and top national brands in leading industry sectors. The region is home to companies with a presence across the globe in major industries, including manufacturing, health care, insurance, information technology, finance and more.

Acuity
Agropur, Inc.
Ahlstrom-Munksjo
Alliance Laundry Systems LLC
Amcor
Ameriquip
Ariens Co.
Belmark Inc.
Brakebush Brothers
Cruisers Yachts
Faith Technologies, Inc.
Fincantieri Marinette Marine Corp.
Fives Giddings & Lewis
Generac
Georgia-Pacific
Green Bay Packaging
Green Bay Packers
Gulfstream Aerospace Corp
Hatco Corp.
Humana, Inc.
Jewelers Mutual
J. J. Keller & Associates, Inc.
Johnson Controls
Johnsonville Sausage, LLC.
KCS International
KI Inc.
Kimberly-Clark Corp.
Kohler Co.
Lakeside Foods
Land O' Lakes
Marine Travelift
Marquis Yachts
Masters Gallery Foods
McCains Foods
Mercury Marine
Michel's Corp.
Microsoft
Miller Electric Mfg.
Neenah Foundry
Nemak
Nestle USA
NEW Industries
NEW Plastics
Nicolet Plastics
Nicolet Plastics
Nueske's
Oshkosh Corp.
PCMC-Barry-Wehmiller Co.
Pierce Manufacturing
Plexus Corp.
Procter & Gamble Paper Products
Reinhardt Foods
Rockline Industries
Rockwell Automation
Saputo Cheese
Sargento Foods, Inc.
Schneider
Schreiber Foods
Secura
Strum Foods
Therma-Tron-X, Inc.
Thrivent Financial
U.S. Venture
UnitedHealth Group
Vollrath
Waupaca Foundry
Werner Electric
Wilson-Hurd Manufacturing
Wisconsin Aluminum Foundry
WS Packaging

For more information go to www.thenewnorth.com/site-selectors/

New North, Inc.
600 N. Adams St.
Green Bay, WI 54307
Contact us at
(920) 336-3860