About Wisconsin Wind Works

**Wisconsin Wind Works** is a consortium of manufacturers representing the wind manufacturing supply chain within Wisconsin. It is a collaborative initiative of New North, Inc., a regional non-profit economic development organization, that connects wind power companies to suppliers and vendors.

Wisconsin Wind Works began in 2008, and until recently, effort has focused on building the Wisconsin Wind Works Supply Chain Directory. This growing directory now boasts over 250 members involved in the State of Wisconsin’s wind energy industry. This online resource is continually updated and is easily accessible at www.thenewnorth.com. Companies are listed under the following categories:

- Construction and Installation
- Distribution of Materials – Wholesale
- Education/Training
- Machinery and Equipment
- Machining, Fabrication/Tooling
- Manufacturer/Service
- Metals – Foundries and Forges
- Other Mfg – Controls and Electrical – Construction
- Other Services
- Public Regulation/Administration
- Professional, Scientific and Technical Services
- Real Estate Development/Project Management
- Transportation, Logistics and Warehousing

Beginning in spring 2010, Wisconsin Wind Works is transitioning into a formal trade council, to be known as the Wisconsin Wind Works Alliance. The focused approach of the Wisconsin Wind Works Alliance will highlight the collaborative power of this comprehensive supply chain resource, rendering it the preferred partner of wind energy professionals.

About the New North

**The New North** is the 18 county region in Northeast Wisconsin. The New North brand unites the region both internally and externally, signifying the collective economic power behind our 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara.

**Wisconsin Wind Works Alliance!**

Join Wisconsin Wind Works as we take our next step toward advancing the State’s business development opportunities in the wind energy industry. By transitioning the Wisconsin Wind Works Supply Chain Directory into a formal trade council, we will better position ourselves as the preferred partner of wind energy professionals in the State of Wisconsin. The focused approach of the Wisconsin Wind Works Alliance will highlight the collaborative power of this comprehensive supply chain resource.

See details inside to learn more about the benefits your company will receive for your annual membership of $1,500.
Wisconsin Wind Works Alliance Membership Benefits

Membership in the Wisconsin Wind Works Alliance provides the following benefits:

**Promotion**
- Enhanced profile in the Wisconsin Wind Works Supply Chain Directory, including more detailed information, on-site qualification of capabilities and prominent display of company logo (see back page for more information about the directory)
- Opportunities to participate in cooperative/discounted advertising in industry publications (additional fees apply)
- Promotion of Wisconsin Wind Works as a powerful consortium of wind energy supply chain providers
- Public relations efforts to highlight member firms and unique wind industry news
- Use of Wisconsin Wind Works Alliance Member logo on your promotional materials
- On-screen recognition and logo promotion at the annual New North Summit
- Listing in the New North Honor Roll published annually in the New North Report to the Community
- Inclusion in “Featured Company,” a revolving publication highlighting capabilities and wind energy involvement of Wisconsin Wind Works Alliance members following a site visit

**Events**
- Opportunities to participate in the annual AWEA WINDPOWER Conference and Exhibition and other industry trade shows (additional fees apply)
- Opportunities to participate in Wisconsin Wind Works promotional programs and public relations events (additional fees may apply)
- Representation at industry trade shows if you are unable to attend

**Networking**
- Business match-making services using OEM criteria and enhanced member qualifications
- Participation in Wisconsin Wind Works member forums that connect members with similar business interests
- Eligibility to serve on the Wisconsin Wind Works advisory board

**Informational Resources**
- Receive news and articles relevant to the wind industry in the State of Wisconsin
- Legislative and regulatory alert bulletins
- Access to New North’s wind industry research and professional staff to answer questions and help your business succeed

**To join the State of Wisconsin’s focused wind industry initiative:**
- Go online to www.thenewnorth.com, locate the Wisconsin Wind Works icon on the home page, and click “I would like to become a member today!”
- or
- Contact our Wisconsin Wind Works Consultant

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