



New North, Inc. is a 501(c)3 nonprofit, **regional marketing and economic development organization** fostering collaboration among private and public sector leaders throughout the 18 counties of **Northeast Wisconsin**, known as the New North region.

Vision: To be recognized as nationally and globally competitive for job growth while maintaining a superior quality of life.

Mission: To harness and promote the region's resources, talents and creativity for the purposes of sustaining and growing our regional economy.



How does New North support new jobs and new investment in the region?

New North is the premier marketing organization for Northeast Wisconsin, representing counties as one collective region for business investment and growth. One common voice for NE WI can assure our value is communicated to companies looking to invest and individuals looking to make a home, attracting more jobs and more talent to the entire region. Activity includes:

- Face to face meetings with national site selectors and asset managers
- Exhibiting/attending market industry trade shows nationally and internationally
- Advertising sites and market opportunities in national trade publications
- Partnership with WEDC in external marketing
- Forging innovative partnership with other regional entities to share best practices and marketing opportunities.

Who is involved in New North?

Business leaders of large and small companies, entrepreneurs, technical college and university leaders, K-12 representatives, local economic development organizations, chambers of commerce, nonprofits, community and downtown associations, elected officials and more have all contributed to New North and committed to working together as one region under the New North brand.

How does New North work with local economic development organizations and the State of WI?

New North's collaborative prospect delivery system depends on local economic, education, and municipal leader partnership. State organizations like Dept. of Workforce Development and Wisconsin Economic Development Corporation are critical to supporting project work and prospect attraction. Partnerships align to strengthen business development, talent development and branding for the region.

Supporting Idea

"Associated Bank's commitment to Northeast Wisconsin goes beyond offering financial solutions. We also strive to help companies — and, ultimately, our communities — to prosper. New North, Inc. is a critical partner in our work to grow a stronger Wisconsin economy, and we're pleased to be Investors in their work."

Philip B. Flynn, President & CEO,
Associated Banc-Corp.



join your peers: invest in the new north region

How are investors recognized?

New North thrives on the support its investors, and as a thank you for this support, investors are highlighted through:



Recognition on thenewnorth.com



Recognition in the Mid-Year and Annual *New North Report to the Community* by Insight Magazine



Recognition on New North Social Media



Promotion and Invitations to your events



Recognition at Annual Summit



Recognition on *New North News* Daily E-newsletter



Public Relations Support



Business Connections



Access to New North research and information databases



And more!

Platinum/New North Summit

Marquee Sponsor — \$50,000 and up

Wisconsin Economic Development Corporation (WEDC) | The Thrivent Foundation

Champion

Associated Bank Microsoft
The Boldt Company Wisconsin Public Service Corporation (WPS)

Leadership

Amcor | Schneider National | Thrivent Financial

Visionary

Green Bay Packers, Inc. Oshkosh Corporation
Kimberly-Clark Corporation Werner Electric
Miron Construction Co., Inc.

Founding

Ariens	Davis & Kuelthau	CLA (formerly Schenck SC)
Bergstrom Automotive	Eppstein Uhen Architects	Schreiber Foods, Inc.
CD Smith Construction	Green Bay Packaging	St. Norbert College
Community First Credit Union	Investors Community Bank	ThedaCare
Consolidated Construction Company	Network Health	U.S. Venture
CR Meyer and Sons Company	Performa, Inc.	von Briesen & Roper, S.C.

Sustaining

Agropur	Goodwill Industries of	Michels Corporation
American Transmission Company	North Central Wisconsin	Miller Electric Manufacturing Co.
AT&T, Inc.	Grande Cheese	Nicolet National Bank
Belmark	H.J. Martin & Son., Inc.	Northwest Wisconsin Technical College (NWTC)
BMO Harris Bank, N.A.	Integrity Insurance	Plexus
C.H. Robinson	Jewelers Mutual Insurance Company	University of Wisconsin Oshkosh
Faith Technologies	J. J. Keller & Associates, Inc.	WE Energies
Fincantieri Marine Group	Katapult, LLC	Wipfli, LLP
	Menasha Corporation Foundation	

Contributing

Action Financial Strategies	Ervano	NAI Pfefferle
Alliant Energy Corporation	Fehr Graham	Nichols Paper
AmeriLux International, LLC	First Business Bank	Old National Bank
Aon Risk Solutions	Foth Co.	Pomp's Tire Service, Inc.
Baker Tilly, LLP	Great Northern Corporation	Prairie States Enterprises, Inc.
Bank First National	Hoffman Planning, Design & Construction, Inc.	Right Management
Bassett Mechanical	Holy Family Memorial Hospital	R&R Insurance
Bayland Buildings, Inc.	iVenture North	SECURA Insurance Companies
Camera Corner/Connecting Point	J. F. Ahern Co.	TIDI Products
Cedar Corporation	Kaysun	Willis Towers Watson
Creative Business Services	Lakeside Foods	Wisconsin Aluminum Foundry
Door County Medical Center	Lindquist Machine Corporation	Wisconsin Bank & Trust
Epiphany Law	McMAHON	Wisconsin Housing and Economic Development Authority (WHEDA)
Encapsys LLC	Michael Best & Friedrich, LLP	

Investment pledge

Name _____

Company _____

Investment Level _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Website _____

Address _____

Scan or copy this completed form and send to Lorissa Banuelos at ibanuelos@thenewnorth.com or 600 N. Adams St. Green Bay, WI 54301. Lorissa Banuelos will follow up. Further questions, please call the New North at 920.336.3860.