

# new north—proud of the companies we keep. Connecting investments to companies who invest in the New North.

New North, Inc. creating, connecting and convening regional strategic initiatives for business and talent development

- New North's population – **1.25 Million people**
- Total full-time employment – **675,000**
- Annual Gross Regional Product – **\$70 Billion**
- **21%** of Wisconsin's population, employment and GDP



## highly skilled, educated and productive workforce

- **Public colleges and universities** – 17 public and private colleges and universities with an average annual enrollment of 113,000.
- **The NEW Manufacturing Alliance** – collaborative, led by manufacturers, working with New North, educators, workforce development, chambers of commerce and state organizations to promote manufacturing in our northeast Wisconsin region.
- **NEW IT Alliance** – collaborative, led by IT companies working with educators, employers, and partners such as Microsoft TEALS (Technology Literacy and Education in Schools) and TechSpark to promote information technology and build a robust pipeline of IT Talent.
- **NEW ERA** (Northeast Wisconsin Educational Resource Alliance) – consortium of the post-secondary institutions in the region that fosters regional partnerships among the public colleges and universities.
- **Diversity and Inclusion** – Council that develops strategies that leverage every person's assets to foster an environment where everyone achieves his/her full potential.

## infrastructure

- 2 interstates and thousands of miles of state and local roadways
- 2 international airports
- Class 1 rail line
- Foreign trade zone
- 5 commercial/cargo ports
- 5G high speed internet canvasses the region

## quality of life

- Home to the Green Bay Packers, the only community-owned NFL football team
- Wineries, craft breweries, noteworthy museums and art galleries, rated hiking trails, more than 300 miles of shoreline on the Great Lakes
- PGA Championship golf courses – Blackwolf Run and Whistling Straights – home to the 2020 Ryder Cup
- The Region's cost of living index – 10.5% lower than the national average



# top new north industries

One of the strengths of the New North Region is that our industries are very diverse, with deep supply chains.

**Manufacturing** – The New North Region is home to one of the highest manufacturing concentrations in the nation.

- 30% of all Wisconsin manufacturing careers
- 24% of all Wisconsin manufacturing operations
- 2,000 companies supporting 140,000 careers
- \$18 Billion GRP
- Key Manufacturing specialties in marine, defense, aerospace, paper and paper products/converting, energy/power controls, fabricated metals, transportation equipment, food processing, heavy machine equipment, and foundries

**Health Care** – Residents and employees have significant choices for top quality health care. Feel better faster with great value and better outcomes in all of our health care centers.

- 70,000 direct patient care and bio-health careers
- \$5.5 Billion GRP

**Transportation and Logistics** – The Region hosts the 18th largest employment concentration in the transportation and logistics industry in the United States.

- 23,000 direct employment positions
- 1,000 companies
- \$2 Billion in direct annual sales

**Supporting Industries-Construction, Finance & Insurance** – Industries that support entrepreneurs, second stage companies and multi-billion dollar enterprises.

- 11% growth over the past 5 years
- 5,000 establishments
- 70,000 careers
- \$9 Billion GRP

## new north investors

Wisconsin Economic Development Corporation (WEDC)  
Thrivent Foundation  
Associated Bank  
The Boldt Company  
Microsoft  
Wisconsin Public Service Corporation (WPS)  
Amcor  
Schneider National  
Thrivent Financial  
Green Bay Packers, Inc.  
Kimberly-Clark Corporation  
Miron Construction Co., Inc.  
Oshkosh Corporation  
Werner Electric  
Ariens  
Bergstrom Automotive  
CD Smith Construction  
Community First Credit Union  
Consolidated Construction Company  
CR Meyer and Sons Company  
Davis & Kuelthau  
Eppstein Uhen Architects  
Green Bay Packaging  
Investors Community Bank  
Network Health  
Performa, Inc.  
CLA (formerly Schenck SC)  
Schreiber Foods, Inc.

ThedaCare  
U.S. Venture  
von Briesen & Roper, S.C.  
Agropur  
American Transmission Company  
AT&T, Inc.  
Belmark  
BMO Harris Bank, N.A.  
C.H. Robinson  
Faith Technologies  
Fincantieri Marine Group  
Goodwill Industries of North Central Wisconsin  
Grande Cheese  
H.J. Martin & Son., Inc.  
Integrity Insurance  
Jewelers Mutual Insurance Company  
J. J. Keller & Associates, Inc.  
Katapult, LLC  
Menasha Corporation Foundation  
Miller Electric Manufacturing Co.  
Nicolet National Bank  
Northeast Wisconsin Technical College (NWTC)  
Plexus  
University of Wisconsin Oshkosh  
WE Energies  
Wipfli, LLP  
Action Financial Strategies  
Alliant Energy Corporation  
AmeriLux International, LLC

Aon Risk Solutions  
Baker Tilly, LLP  
Bank First National  
Bassett Mechanical  
Bayland Buildings, Inc.  
Camera Corner/ Connecting Point  
Cedar Corporation  
Creative Business Services  
Door County Medical Center  
Durr MEGTEC  
Encapsys LLC  
Envano  
Epiphany Law  
Fehr Graham Engineering  
First Business Bank  
Foth Co.  
Great Northern Corporation  
Hoffman Planning, Design & Construction, Inc.  
Holy Family Memorial Hospital  
inVenture North  
J. F. Ahern Co.  
Kaysun  
Lakeside Foods  
Lindquist Machine Corporation  
McMAHON  
Michael Best & Friedrich, LLP  
NAI Pfefferle  
Nichols Paper  
Old National Bank

Pomp's Tire Service, Inc.  
Prairie States Enterprises, Inc.  
Right Management  
SECURA Insurance Companies  
St. Norbert College  
TIDI Products  
Wisconsin Aluminum Foundry  
Wisconsin Bank & Trust  
Wisconsin Housing and Economic Development Authority (WHEDA)  
4imprint, Inc  
A-mazing Events, LLC  
Appleton International Airport (ATW)  
Blumb Communications and Consulting  
Cellcom  
Coalesce Marketing & Design, Inc.  
Fox Valley Technical College (FVTC)  
Greater Green Bay Chamber  
Insight Publications, LLC  
Kerber, Rose & Associates, S. C.  
Lakeshore Technical College (LTC)  
Leighton Interactive  
NEW Printing  
O'Connor Connective  
Stellar Blue Technologies, LLC  
WEC Energy Group, Inc.  
Woodward Radio Group

For more information visit [www.thenewnorth.com/site-selectors/](http://www.thenewnorth.com/site-selectors/)

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