



FASTFORWARD

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Entrepreneur Nomination Form New North, Inc. Fast Forward Program

Nominating Organization: _____

Contact Person/Title: _____

Telephone: _____

E-Mail: _____

We acknowledge that we have read, understand and will abide by the rules of the Fast Forward program of New North, Inc. ("New North"), a copy of which has been provided to us. We have also had the opportunity to discuss with representatives of New North, Inc. any questions that we may have regarding the Fast Forward program rules and, to the extent we have taken the opportunity to do so, have received satisfactory responses to our questions.

Further, we attest that the entrepreneur that our organization has nominated for the New North Fast Forward program meets the following criteria:

- Launched or established company in the New North region
- Projected revenues of \$5 million by the end of five years, or established revenues of \$5 million during the past five years.
- Scalable business model and product/service
- Job creation is expected
- Willingness to receive advice and support via the Fast Forward program
- Willingness to share experiences and data with New North, Inc. for impact reporting purposes

For the Nominating Organization

Signature: _____

Printed Name: _____

Date: _____

Telephone: _____

The Nominating Organization will have the Entrepreneur sign and date the enclosed Entrepreneur Application Form and return the signed form, along with a signed copy of this Nomination Form and the following information, to the address listed below.

- Description of Entrepreneur's Business *
- Executive Summary of Business Plan
- Resume

* Provide a brief description of the business, including the stage of development, and its current needs or planned next steps. Please limit to 250 words.

The nomination and application materials should be mailed to: Ann Duginske, Director of Marketing, New North, Inc., 600 N. Adams St., Green Bay, WI 54307; tel. 920-336-3860. Or, materials can be emailed to NewNorth@thenewnorth.com. The application materials will then be reviewed by the New North Fast Forward program team to confirm eligibility and identify next steps, a mentor or team of mentors and service providers to assist the entrepreneur. All submitted materials will be kept confidential.



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Entrepreneur Application Form New North, Inc. Fast Forward Program

Entrepreneur: _____

Company Name (if any): _____

Telephone: _____

E-Mail: _____

I hereby referred to as the "Entrepreneur" acknowledge that I have read, understand and will abide by the rules of the Fast Forward program of New North, Inc. ("New North"), a copy of which has been provided to me. I have also had the opportunity to discuss with representatives of New North, Inc. any questions that I may have regarding the Rules and, to the extent I have taken the opportunity to do so, have received satisfactory responses to my questions.

I further acknowledge that New North advisors and mentors participate in the Fast Forward program strictly on a volunteer and uncompensated basis and can provide only advice and educational support based on their knowledge and personal experiences. New North does not control or direct its advisors in connection with projects, programs and services provided to entrepreneurs or their ventures, and that Fast Forward advisors are fully independent of New North.

Fast Forward advisors cannot make business decisions for program entrepreneurs. Those entrepreneurs are solely responsible for their business decisions and must determine for themselves the applicability of advice received from New North, programs, mentors or events for their business. Neither New North nor New North directors, officers, employees, advisors, personnel or other contractors, agents or representatives (collectively, "New North Related Parties") shall have any liability for those decisions.

Accordingly, the Entrepreneur hereby release from liability, and waive all claims that I or any of my heirs, personal and legal representatives, successors and assigns may have, against New North and any New North Related Parties for any actual or claimed errors or other acts or omissions of New North or any New North Related Parties in connection with my participation in New North related projects, programs or services. Entrepreneur covenants not to sue and agree not to bring, commence or maintain, directly or indirectly, any claim, action, suit or proceeding against New North or any New North Related Parties for any matter released herein. Entrepreneur acknowledges and realizes that this release is absolute and prospective, and accordingly covers facts and circumstances that may not be known to him or her at this time.

This release will be binding upon me and my heirs, personal and legal representatives, successors and assigns. In consideration of the valuable projects, programs and services that will be made available to me by New North, it is my intention that the terms of this release shall be enforceable against me and my heirs, personal and legal representatives, successors and assigns to the fullest extent permissible under applicable law.

Entrepreneur's Signature: _____

Printed Name: _____

Date: _____



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New North, Inc. Fast Forward Program Rules for Participating Entrepreneurs and Nominating Organizations

All entrepreneurs, members of entrepreneurial teams, and nominating organizations who participate in the New North Fast Forward Program (“New Fast Forward Program”) of New North, Inc. (“New North”) should understand and are expected to abide at all times by the following basic rules and principles (these “Rules”):

1. Entrepreneurs are expected to commit to a sustained relationship with New North Fast Forward Program and to be professional, open and responsive to the volunteer advisors and other mentors who work with them. It is expected that the entrepreneur will be in meaningful contact with their advisors at a **minimum of once every two weeks** and will **meet face-to-face at least once per two month period**. Entrepreneurs should give a progress report to New North once per month. During crucial times, contact may be daily and after mutual graduation, contact may drop to quarterly reviews. In addition, there must be mutual agreement that the relationship between the entrepreneur and the New North Fast Forward Program is mutually beneficial for the entrepreneur’s participation to continue.
2. Entrepreneurs are responsible for providing New North, to the best of their ability, with accurate information regarding their venture, and for identifying any current or potential claims on, or liabilities of, their business. All identified proprietary information provided by entrepreneurs will be maintained in strict confidence by New North and its volunteers.
3. Entrepreneurs must adhere to New North’s policies and procedures which may be changed from time to time. New North Fast Forward Program is a program of New North and New North sets the policies and procedures for each of these Programs.
4. Entrepreneurs desiring to participate in the New North Fast Forward Program must complete and sign the application documents provided by New North from time to time, including an **Application for Mentoring** form, provide copies of their Resume and Executive Summary.
5. The Executive Director of New North and/or the volunteer coordinator(s) of the New North Fast Forward Program will review all applications and requests for assignment of a mentor. No mentor/entrepreneur relationship may be formed within New North Fast Forward Program without an assignment by New North.
6. A **lead mentor** will be assigned to each approved entrepreneur or entrepreneurial team to arrange and oversee assignments and to monitor the mentoring process. Entrepreneurs are expected to notify New North promptly to describe any problems or changes in their advising relationships, or to request replacement of a mentor or to gain assignment of additional mentors.
7. Prospective entrepreneurs should understand that any New North mentor who enters into a financial, equity or other compensated business relationship with a New North Fast Forward Program venture or entrepreneur must discontinue his or her position as an advisor to the entrepreneur and/or venture involved. This action, along with the proposed financial, equity or compensated business relationship, must be submitted to the executive director of New North, Inc. and an authorized representative of the New North Fast Forward Program. In such cases, the Executive Director or representative will notify the entrepreneur and assign a new mentor as appropriate.
8. No entrepreneur shall use his or her status or position with New North to influence any decision regarding the disposition, licensing or sale of intellectual property.
9. With written permission from the Executive Director or an authorized representative of the New North Fast Forward Program, entrepreneurs may include the New North name and/or logo in their written business plan or company description, or mention New North in their written fundraising presentations. New North shall have the right to review and approve any such use of New North name and/or logo. Names of individual advisors may be used if written permission is given by the individual.



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10. New North reserves the right to disassociate from any entrepreneur who fails to (i) comply with these Rules and/or New North's other policies and procedures provided from time to time, (ii) act in accordance with New North principles, and/or (iii) diligently and in good faith pursue completion of the New North Fast Forward Program in the manner required by New North.