



FASTFORWARD

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New North, Inc. Fast Forward 3.0 Mentor FAQ

1. How much time is involved?

This can vary. Initially there are more frequent meetings and discussions, but on average, time taken is about half a day per month for meeting with the Entrepreneur Mentee and a couple of hours for feedback and reporting.

2. Is there a typical duration for the Fast Forward 3.0 mentoring relationship?

Most Fast Forward 3.0 mentoring relationships are long term. Relationships last at least 3 -18months. In some instances the length of the relationship can be tailored for a specific purpose.

3. What if I feel the relationship is not developing as it should?

The NNSBE Fast Forward 3.0 committee understands the importance of getting the Mentor/Entrepreneur match correct. After assessing each unique assignment, and establishing the requirements of individuals, an informal meeting is arranged between a potential Fast Forward 3.0 mentor and a potential mentee in order for both parties to establish suitability. If however, there is no meeting of minds after two formal mentoring sessions, the NNSBE Fast Forward 3.0 committee will reassess and rematch.

4. Would I be mentoring an individual in a company utilizing my specific industry knowledge?

In some circumstances your specific industry knowledge will be critical. However the entrepreneur also requires the benefit of your broad business experience. In many cases what is required by the mentee is the broad business knowledge and experience, which can be applied to their business.



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5. Am I a Fast Forward 3.0 mentor to the business or the person?

You are a Fast Forward 3.0 mentor to the person within the context of the business. Since the Fast Forward 3.0 mentoring relationship is established to improve the mentee's performance the business should improve.

6. What kind of businesses do you deal with?

The Fast Forward 3.0 program and mentoring services are targeted to high-impact entrepreneurs with ambitious goals of realizing a liquidity event or sales of \$5 million in five years. Fast Forward 3.0 is tailored for Business Owners, CEOs, Directors, and Senior Executives irrespective of business sector.