

## New North Workforce Data

### Population

	New North	Wisconsin	United States	New North as a Percent of Wisconsin	New North as a Percent of the United States
Total Population (2000 census)	1,164,009	5,363,675	281,421,906	21.7%	0.4%
Population Estimate (as of January 1, 2007)	1,232,889	5,647,000	295,160,302	21.8%	0.4%
Change	68,880	283,325	13,738,396	24.3%	0.5%
Change (as %)	5.9%	5.3%	4.9%		

### Area

	New North	Wisconsin	United States	New North as a Percent of Wisconsin	New North as a Percent of the United States
Land Area (sq. miles)	10,906	54,310	3,537,422	20.1%	0.3%
Water Area (sq. miles)	5,033	11,188	181,272	45.0%	2.8%

### Labor Force Participation, 2006

	New North	Wisconsin	United States	New North as a Percent of Wisconsin	New North as a Percent of the United States
Eligible Labor Force (16+ years of age, non- institutionalized)	958,139	4,376,452	228,815,000	21.9%	0.4%
Labor Force	676,881	3,041,470	151,428,000	22.3%	0.4%
Labor Force Participation Rate	70.6%	69.5%	66.2%		
Employed	644,711	2,918,155	144,427,000	22.1%	0.4%
Unemployed	32,170	144,777	7,001,000	22.2%	0.5%
Unemployed (as % of LF)	4.8%	4.8%	4.6%		

## Educational Attainment (highest level), 2000

	New North	Wisconsin	United States
<b>Population 18 to 24 years</b>			
Less than high school graduate	22.5%	21.1%	25.3%
High school grad. (incl. equivalency)	33.0%	28.9%	28.6%
Some college or associate degree	38.7%	42.5%	38.4%
Bachelor's degree or higher	5.7%	7.4%	7.8%
<b>Percent of pop. 25+ years</b>			
Less than 5th grade	0.9%	0.9%	2.2%
5th to 8th grade	4.9%	4.5%	5.3%
9th to 12th grade, no diploma	9.2%	9.6%	12.1%
High school grad. (incl. equivalency)	39.6%	34.6%	28.6%
Some college credit, less than 1 year	7.3%	7.3%	7.1%
1+ years of college, no degree	11.9%	13.3%	14.0%
Associate degree	7.5%	7.5%	6.3%
Bachelor's degree	13.6%	15.3%	15.5%
Master's degree	3.6%	4.8%	5.9%
Professional degree	1.2%	1.6%	2.0%
Doctorate degree	0.4%	0.8%	1.0%
Some college credit	45.45%	50.60%	51.80%
Bachelor's degree or higher	143,057 18.7%	779,273 22.4%	44,462,605 24.4%

## Per Capita Income, 2005

	New North	Wisconsin	United States	New North as a Percent of Wisconsin	New North as a Percent of the United States
	\$32,031	\$33,278	\$34,471	96.3%	92.9%

## Employment by Industry, 2006

	Average number of employees						New North as a Percent of Wisconsin
	% of all industries	1-yr change	change by %	6-yr change	change by %		
All industries*	599,282		5,111	0.9%	12,991	2.2%	21.7%
Natural Resources	7,404	1.2%	340	4.8%	1,520	25.8%	33.6%
Construction	31,713	5.3%	-826	-2.5%	-1,755	-5.2%	24.5%
Manufacturing	142,639	23.8%	438	0.3%	-23,731	-14.3%	28.2%
Trade, Transportation, Utilities	115,789	19.3%	241	0.2%	2,879	2.5%	20.7%
Information	4,419	0.7%	-2,422	-35.4%	673	18.0%	8.7%
Financial Activities	31,102	5.2%	1,156	3.9%	3,662	13.3%	19.6%
Professional & Business Services	50,172	8.4%	598	1.2%	9,904	24.6%	18.4%
Education & Health	107,509	17.9%	1,643	1.6%	12,992	13.7%	19.2%
Leisure & Hospitality	59,646	10.0%	1,006	1.7%	6,265	11.7%	22.2%
Other services	18,946	3.2%	385	2.1%	832	4.6%	22.4%
Public Administration	24,592	4.1%	531	2.2%	847	3.6%	17.5%

  

	Average annual wages					New North as a Percent of Wisconsin
	1-yr change	change by %	6-yr change	change by %		
All industries*	\$35,077	\$831	2.4%	\$5,356	18.0%	95.2%
Natural Resources	\$26,747	\$425	1.6%	\$3,791	16.5%	94.5%
Construction	\$42,463	\$1,345	3.3%	\$5,852	16.0%	95.0%
Manufacturing	\$44,111	\$357	0.8%	\$6,235	16.5%	96.0%
Trade, Transportation, Utilities	\$30,741	\$537	1.8%	\$4,819	18.6%	96.3%
Information	\$35,733	-\$612	-1.7%	\$5,551	18.4%	78.2%
Financial Activities	\$40,744	\$1,426	3.6%	\$8,576	26.7%	83.4%
Professional & Business Services	\$41,018	\$2,766	7.2%	\$9,618	30.6%	96.3%
Education & Health	\$36,817	\$886	2.5%	\$6,852	22.9%	95.6%
Leisure & Hospitality	\$13,286	\$602	4.7%	\$2,149	19.3%	101.7%
Other services	\$17,485	\$430	2.5%	\$2,035	13.2%	82.4%
Public Administration	\$34,582	\$1,004	3.0%	\$5,889	20.5%	90.3%

\*"All industries" may include a certain number of employees or establishments who are considered "not assigned" to an industry division.

## Top Private and Public Employers, 2006\*\*

Employer Name	Industry Type
Agnesian Healthcare Inc	General medical & surgical hospitals
Alliance Laundry Systems	Commercial laundry & drycleaning machinery
Appleton Area School District	Elementary & secondary schools
Appleton Papers Inc	Coated & laminated paper manufacturing
Aurora Health Care Inc	General medical & surgical hospitals
Bellin Memorial Hospital	General medical & surgical hospitals
Bemis Mfg Co	All other plastics product manufacturing
Brunswick Corp	Other engine equipment manufacturing
Carver Yachts	Boat building
City of Green Bay	Executive & legislative offices, combined
County of Brown	Executive & legislative offices, combined
County of Outagamie	Executive & legislative offices, combined
County of Sheboygan	Nursing care facilities
County of Winnebago	Nursing care facilities
Curwood Inc	Plastics packaging film & sheet mfg.
Department of Health & Family Services	Psychiatric & substance abuse hospitals
Fond du Lac School District	Elementary & secondary schools
Fort James Operating Co	Paper, except newsprint, mills
Fox Valley Technical College	Junior colleges
Goodwill Industries NCW	Vocational rehabilitation services
Green Bay Dressed Beef Inc	Animal, except poultry, slaughtering
Green Bay Public School District	Elementary & secondary schools
Holy Family Memorial Inc	General medical & surgical hospitals
Humana Insurance Co	Direct health & medical insurance carriers
J J Keller & Associates Inc	Book publishers
Karl Schmidt Unisia Inc	Carburetor, piston, ring, & valve mfg.
Kimberly-Clark Corp	Sanitary paper product manufacturing
Kohler Co	Enameled iron & metal sanitary ware mfg.
Krueger Intl Inc	Institutional furniture manufacturing
Marinette Marine Corp	Ship building & repairing
Miles Kimball Co	Mail-order houses
Miller Electric Mfg Co	Welding & soldering equipment manufacturing
Northeast Wisconsin Technical College	Junior colleges
Oneida Tribe of Indians of Wisconsin	Casino hotels
Oshkosh Public Schools	Elementary & secondary schools
Oshkosh Truck Corp	Heavy duty truck manufacturing
Packerland Packing Co Inc	Animal, except poultry, slaughtering
Pierce Mfg Inc	Motor vehicle body manufacturing
Plexus Services Corp	Printed circuit assembly manufacturing
Prevea Clinic Inc	Offices of physicians, except mental health
Procter & Gamble	Paper, except newsprint, mills
Saint Vincent Hospital	General medical & surgical hospitals
Schneider National Inc	Other specialized trucking, long-distance
Sheboygan Public School	Elementary & secondary schools
Shopko	Discount department stores
St Elizabeth Hospital	General medical & surgical hospitals
TheDACare Inc	General medical & surgical hospitals
Thrivent Financial For Lutherans	Direct life insurance carriers
Town & Country Electric	Nonresidential electrical contractors

United Healthcare Services Inc	Third party administration of insurance funds
University of Wisconsin- Oshkosh	Colleges & universities
Wal-Mart	Warehouse clubs & supercenters
Waupaca Foundry Inc	Iron foundries
West Business Services	Telemarketing bureaus
Wisconsin Public Service Corp	Fossil fuel electric power generation

\*\*Listed companies employ a minimum of 1000 people

**Sources:**

U.S. Census Bureau, Statistical Abstract of the United States, 2002

[nationalatlas.gov](http://nationalatlas.gov)

WI DOA Demographic Services, 1/1/07 estimate

U.S. Department of Labor, Bureau of Labor Statistics, Labor Force Statistics from the Current Population Survey, 2006

Bureau of Economic Analysis: Regional Economic Accounts

Office of Economic Advisors