



Jerry Murphy

Jerry Murphy is the Executive Director of New North, Inc. an economic development organization charged with coordination and implementation of an eighteen county regional development strategy including: talent/workforce initiatives, business development and attraction initiatives and a unique branding and marketing initiative for northeast Wisconsin.

Murphy comes to New North, Inc. from the Buffalo Niagara Enterprise (BNE) where he worked as the Executive Vice President since March of 2002. In this position he oversaw operations, internal financial matters and strategic planning/implementation. The Buffalo Niagara Enterprise is a regional (eight counties) public/private funded economic development organization charged with marketing and managing business development projects in western New York.

Prior to joining the BNE, Murphy worked for Michigan State University and the Gogebic County (Michigan) Economic Development Commission as an Economic Development Resource Specialist and Executive Director. For fourteen years he combined management of regional revolving loan funds, regional marketing, technical support to resident industry, financial packaging/planning, and university extension and community college faculty responsibilities in teaching and community planning around development initiatives.

Murphy began his 23 year career in economic development in Milwaukee, Wisconsin following completion of an MBA from UW-Parkside.