



New North, Inc.  
1716 Lawrence Dr.  
De Pere, WI 54115

## For Immediate Release

Contact: Joshua Morby  
Mobile: 920.968.4197  
Email: [media@thenewnorth.com](mailto:media@thenewnorth.com)

## New North Sponsors Wisconsin Wind Energy Seminar

APPLETON, February 2, 2009 – The New North, Inc. is co-sponsoring the American Wind Energy Association (AWEA) Wisconsin Wind Energy Supply Chain Seminar, which will take place at the Radisson Paper Valley Hotel in Appleton on March 31<sup>st</sup>.

“Wind energy, one of the targeted industry clusters of the New North, is currently experiencing unprecedented growth across the country, and with highly-skilled workers, an excellent technical college system, and a long tradition of advanced manufacturing, Northeast Wisconsin is ideally positioned to take advantage that growth,” said Jerry Murphy, Executive Director of the New North, Inc.

The seminar will focus on supply chain challenges and opportunities in the state of Wisconsin for companies looking to get involved in the supply of components and services in the wind energy industry.

Topics to be covered include an overview of the industry in Wisconsin and nationally, manufacturing and component requirements of a wind turbine, component sourcing and value chain services, and success stories in Wisconsin.

The seminar is ideal for companies involved in the wind energy industry or those who would like to be involved in the industry, as well as construction equipment suppliers and transportation companies.

For more information on the seminar, please visit [www.awea.org](http://www.awea.org). For more information on the wind energy industry in the New North, and to view the Fall 2008 Wisconsin Wind Works Supply Chain Directory, please visit [www.thenewnorth.com](http://www.thenewnorth.com).

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website.

###