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For Immediate Release

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New North Company a National Leader in Energy Efficiency, Sustainability

Orion Energy Systems Named Sysco Corp. Facility Supplier of the Year

MANITOWOC, February 3, 2009 – Manitowoc-based Orion Energy Systems, a power technology enterprise that designs, manufactures, and implements energy management systems, has been named the facility supplier of the year by Sysco Corporation for the second year in a row.

Orion has retrofitted more than 60 facilities for Sysco, a Fortune 100 company and a global leader in the food service industry, with fluorescent lighting technology that provides significant energy savings while providing more light at the same time.

“Orion’s success demonstrates the ability of New North companies to innovate and provide unique services to customers nationwide,” said Jerry Murphy, Executive Director of the New North, Inc. “Orion is a leader in sustainable, energy efficiency technology, and I congratulate them on their accomplishment.”

Gary Cullen, vice president of distribution services for Sysco, called Orion “an industry leader in product innovation and development in the energy and lighting fields” at the awards banquet last month in Houston, TX.

Orion, which has installed energy management systems in 4,068 facilities across the continent since 2001, has displaced more than 386 megawatts of energy, savings its customers more than \$455 million.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

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