

# news release



New North, Inc.  
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## For Immediate Release

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## New North Council to Host Panel on Employment Law

APPLETON, March 3, 2009 – The New North Small Business & Entrepreneurial Council will host a panel discussion on employment law issues as part of its quarterly Best Practices Panel Series on **Tuesday, March 24, from 9 - 11 a.m. at the Fox Valley Technical College Bordini Center, 5 Systems Dr., in Appleton.** There is no cost to attend.

This panel discussion is geared towards sharing best practices in employment law for business owners and human resource professionals. This moderated panel session will include about an hour of designated discussion from the panelists, followed by an opportunity for attendees to ask questions of the panelists. Time will be available at the end of the event for open networking.

Members for the best practices panel include:

- Michael F. Brown, an employee rights attorney with Peterson, Berk & Cross, s.c. in Appleton;
- Lisa Powers, president of Career Options, Inc. in Appleton;
- Monica Erdmann, a civil rights officer with the State of Wisconsin Equal Rights Division;
- Ryan P. Thompson, an employment law attorney with Silton, Seifert, Carlson, s.c. in Appleton.

There is no cost to attend, but registration is appreciated by contacting Sean at [sean@newnorthb2b.com](mailto:sean@newnorthb2b.com) or 920-237-0254. For more information, please visit the New North website at [www.thenewnorth.com](http://www.thenewnorth.com).

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website.

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