



For Immediate Release

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New North Hospitals Part of Economic Engine of WI **New study shows economic impacts of hospitals on Wisconsin economy**

NEW NORTH, March 26, 2009 – A new report released today by the Wisconsin Hospitals Association, “Healthy Hospitals. Healthy Communities. The Economic Impact of Wisconsin Hospitals,” has quantified the important role that hospitals throughout the state play in driving Wisconsin’s economy.

In the Lake Winnebago and Northeastern Wisconsin regions, hospitals employed 8,951 and 12,297 workers, respectively, according to the report. With hospital purchases and indirect economic activity, hospitals in the two regions supported approximately 36,000 jobs combined. That represents approximately 40% of the 90,000 jobs created by hospitals across Wisconsin.

“New North’s hospitals are some of the best in the state – and the country – and they’re a critical part of the economic engine of our region,” said Jerry Murphy, Executive Director of the New North, Inc. “These hospitals not only provide good paying jobs, they also contribute to the excellent quality of life that makes the New North such a great place to live, work, and do business.”

Hospitals in the New North have been recognized with Premier/CareScience Select Practice National Quality Awards in the past for superior patient outcomes in both quality and efficiency.

In addition to the jobs created by hospitals, the report also noted the importance of good hospitals in attracting families and retirees to an area. Wisconsin as a whole is consistently ranked among the best states in the country in terms of health care quality.

To read the full report, please visit www.uwex.edu/ces.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

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