



For Immediate Release

Contact: Joshua Morby
Mobile: 920.968.4197
Email: media@thenewnorth.com

New North Wind Industry to Benefit from Renewable Energy Focus

NEW NORTH, June 15, 2007 – As the wind energy industry in Northeastern Wisconsin continues to grow, Governor Doyle met with two U.S. Senators in Washington, D.C. on Friday to discuss expanding the use of renewable fuels across the country.

“The wind energy industry has the potential to create new jobs and grow the economy of the region,” said Dave Lisle, CEO of Wausaukee Composites, which makes component parts for wind turbines. “With a great manufacturing sector, the New North is well-situated to take advantage of growth in this new industry.”

In Washington today, Governor Doyle discussed a state budget initiative which would provide \$30 million in grants and loans for renewable energy projects throughout Wisconsin, including wind power.

We Energies is currently building a \$300 million, 88 turbine wind project in northeast Fond du Lac County, and Alliant Energy recently received final approval to construct 41 wind turbines just south of Fond du Lac. Combined, the two projects will provide power to approximately 76,000 homes.

Because Northeast Wisconsin is ideally situated for this emerging industry, the New North is actively working to establish the region as a leader in wind energy. An example of the type of proposal used by the New North to promote the region’s wind industry assets can be found online at <http://www.thenewnorth.com/resources/windproposaldocumentfinalsmaller.pdf>.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

-###-