

For Immediate Release

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New North Hosts Chinese Environmental Delegation Group to Visit the Region, Meet with Local Businesses on Strengthening China's Environment

APPLETON, June 22, 2007 – From June 22 to June 23, 2007, a Chinese delegation will visit the New North in an effort to gather information on improving the condition of China's environment. The delegation is comprised of about 60 to 70 Chinese local, federal, and university officials, in addition to business people and doctorate and post-doctorate students.

"The New North has a number of innovative companies that are growing and conducting business in an environmentally friendly way," said Jerry Murphy, Executive Director of the New North, Inc. "We look forward to meeting with the Chinese delegation to exchange thoughts and ideas regarding environmental protection."

The visit to the New North is part of the delegates' five day visit to Wisconsin. Sponsored by the Environment and Public Health Network for Chinese Students and Scholars (ENCSS), the delegates hope to improve China's environment through an exchange of ideas and the formation of partnerships with New North businesses.

"This visit reinforces the position of Northeast Wisconsin as a leader in sustainable industry growth, not just in the state, but in the world," Murphy said.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara.

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