

news release



New North, Inc.
1716 Lawrence Dr.
De Pere, WI 54115

For Immediate Release

Contact: Joshua Morby
Mobile: 920.968.4197
Email: media@thenewnorth.com

“New North Connection” Reaches 1,000 Members

NEW NORTH, April 28, 2009 – “New North Connection,” the LinkedIn® networking group created by the New North, Inc. last year, has reached 1,000 members and continues to grow.

“Fostering collaboration within Northeast Wisconsin has always been one of the main goals of the New North, and in that vein, we’re very pleased with the growth and activity we’ve seen in New North Connection,” said Jerry Murphy, Executive Director of the New North, Inc.

New North Connection was created to offer members a chance to network with other residents of Northeast Wisconsin, share opportunities and ideas, get feedback, and learn more about the business practices of other companies in the region.

Since it was created last summer, the group has grown rapidly, and now boasts upwards of 50 new members per week.

To check out New North Connection – or to join – please visit <http://tinyurl.com/NewNorthConnection>.

In addition to LinkedIn®, you can follow the New North on Twitter at www.twitter.com/thenewnorth.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

###