

For Immediate Release

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New North Small Business Meeting to Focus on Best Practices

APPLETON, WI, June 5, 2007 – The New North Small Business and Entrepreneurial Council will hold an open meeting from 9 – 11 a.m. on Tuesday, June 26, 2007 at the DJ Bordini Center, Room 138, in Grand Chute, which will focus on best practices.

Terry Whipple, Juneau County Economic Development Corporation Executive Director, will facilitate a discussion with representatives from Inventors and Entrepreneurs Clubs of the New North, which help members innovate, start up a new enterprise, or operate an existing business based on best practices. Whipple was instrumental in forming Wisconsin's first Inventors and Entrepreneurs Club, and has been recognized by the State of Wisconsin and the Small Business Administration for his work in this arena.

Attendees will also be briefed on recent discussions with Rep. Kagen regarding economic development in the New North, and concerns raised at the meeting will be communicated to the Congressman, who is interested in addressing small business needs.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara.

Please confirm your attendance by Tuesday, June 19 by e-mailing David Yeghiaian, chair of the New North Small Business and Entrepreneurial Council at info@unique-solutionsinc.com.

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