



## For Immediate Release

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## **New North Companies Named to Fortune 1000 List Associated Bank, Bemis Co., Manitowoc Co., and Oshkosh Truck Recognized**

**NEW NORTH, May 3, 2007**– Four New North companies were named to the 2007 Fortune 1000 list, including Associated Bank, Bemis Co., Manitowoc Co., and Oshkosh Truck Corp.

“The New North is one of the best places in the country to live and do business, and the continued success of companies in Northeastern Wisconsin demonstrates this fact,” said Jerry Murphy, Executive Director of the New North, Inc. “With great people, a talented workforce, and a business-friendly climate, it’s no surprise that year after year, New North companies are recognized for being among the most successful in the nation.”

The Fortune 1000 list, compiled every year by *Fortune Magazine*, ranks the 1000 largest and most successful companies based on annual revenue.

([http://money.cnn.com/magazines/fortune/fortune500/2007/full\\_list/index.html](http://money.cnn.com/magazines/fortune/fortune500/2007/full_list/index.html))

Though four companies on the list are headquartered in the New North, several others have strong ties to the region. Kimberly Clark and Thrivent Financial for Lutherans employ a combined 6,300 workers in the New North. Illinois Tool Works, the parent company of Miller Electric Manufacturing of Appleton, employs approximately 1,400 additional people in the region.

“While lists like this one do a fine job of illustrating how successful companies in Northeastern Wisconsin are, the New North, Inc. is working to demonstrate exactly why the area is such a hot spot for some of the nation’s largest companies,” Murphy said. “This year looks to be a great one for the New North. We look forward to continuing our efforts to grow the region’s economy.”

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara.

To find out more information about New North, Inc., please visit our website at [www.thenewnorth.com](http://www.thenewnorth.com).