

media advisory



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For Immediate Release

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Meeting to Focus on Marketing for Entrepreneurs

NEW NORTH, May 6, 2008 – The New North Small Business and Entrepreneurial Council will hold an open meeting on Thursday, June 24 from 9 – 11 a.m. at the D. J. Bordini Center in Appleton. All interested people should attend with an exciting agenda featuring a panel discussion on best practices for “Productive Marketing Concepts for Entrepreneurs.”

Attendance is free and limited to the first 50 people. The D. J. Bordini Center is located across from the Fox Valley Technical College campus at 5 Systems Drive. More details on the panelists will be coming in the future. For more details, contact David Yeghiaian at david@unique-solutionsinc.com.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

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