

news release



New North, Inc.
1716 Lawrence Dr.
De Pere, WI 54115

For Immediate Release

Contact: Joshua Morby
Mobile: 920.968.4197
Email: media@thenewnorth.com

Fortune 500 CEO: “You can be just as competitive here as anywhere else in the world”

Oshkosh exec touts doing business in the New North

NEW NORTH, June 2, 2008 – In an interview with the *Milwaukee Journal Sentinel* that appeared in Monday’s edition, Oshkosh Corp. chairman and CEO Robert Bohn touted his company’s success and the ability of the manufacturing industry to thrive in Wisconsin and the New North.

When asked what the “toughest part of running a manufacturing company in Wisconsin” was, Bohn responded that “There’s nothing bad about manufacturing in Wisconsin. If you have a good work force, like we have in our businesses, and if you have the right machines, you can be just as competitive here as anywhere else in the world.”

Oshkosh Corp., which designs and manufactures specialty vehicles for the access equipment, defense, fire and emergency, and commercial sectors, was named to the Fortune 500 list for the first time in 2008, following \$6.3 billion in sales during 2007.

The company was founded in 1917, and now boasts operations in eleven states and nine countries across the world.

“The fact that Mr. Bohn mentioned the great work force we have in the New North as part of his company’s success should come as no surprise to anyone,” said Jerry Murphy, Executive Director of the New North, Inc. “Our great schools and highly-educated workforce have helped make Northeast Wisconsin one of the best regions for manufacturing anywhere in the world.”

“The continued growth and success of Oshkosh demonstrates the opportunity in the New North for companies looking to grow and thrive in the global marketplace.”

For more information on Oshkosh Corp., please visit www.oshkoshcorporation.com.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

-###-