



For Immediate Release

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Bay Beach Amusement Park Among Top 10 Unique Theme Parks in America

AOL Travel lists Green Bay destination 5th on list of family-friendly attractions

GREEN BAY, July 7, 2008 – Green Bay's Bay Beach Amusement Park has been named among the nation's top "10 Unique Theme Parks" by AOL Travel.

The website, which set out to identify "lesser-known" amusement parks that offer inexpensive fun for the whole family, calls Bay Beach "a delightful throwback to an earlier era," and notes the park has no entrance fee and costs only 25 cents per ride.

"Bay Beach is one of the great gems of the New North," said Jerry Murphy, Executive Director of the New North, Inc. "It's a fun, accessible, affordable option for families with kids of all ages, as well as adults looking to get away from it all for a while."

Bay Beach has been in operation for over 100 years, with its first roller coaster erected in 1901. The park serves over 1 million guests per year, and offers sixteen different amusement rides, volleyball courts, a softball field, a wading pool, and much more.

"While Northeast Wisconsin is known for its great schools, great companies, and great outdoors, our abundant cultural and recreational activities provide a lot of fun for visitors and residents alike," Murphy said. "Bay Beach is just one more reason why our region is one of the best places in the country to live, work, and raise a family."

To see the entire list, please visit <http://information.travel.aol.com/family/unusual-theme-parks>.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

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