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For Immediate Release

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New North Wind Industry Touted by Governor Doyle **Governor visits the Boldt Company to discuss Clean Energy Wisconsin**

NEW NORTH, March 26, 2008 – The Appleton-based Boldt Company hosted Wisconsin Governor Jim Doyle today, who discussed his Clean Energy Wisconsin plan and noted the role Northeast Wisconsin and the wind energy industry have to play in growing the state's economy while improving the environment.

"Wind energy is one of the targeted industries of the New North, and our region has an opportunity to be among the nation's leaders in its production," said Jerry Murphy, Executive Director of the New North, Inc. "With some of the world's leading wind industry component manufacturers and suppliers, combined with a talented workforce, our region is at the forefront of development in this emerging industry."

The Boldt Company is involved in the construction of turbines for the wind energy industry, including We Energies' Blue Sky Green Field project in Fond du Lac County. The company is also involved in other renewable energy sectors, including hydro electric and biofuels.

The Governor's Clean Energy Wisconsin plan aims to increase the role renewable energy has to play in fulfilling the state's energy needs, including the goal of having 10% of all energy sales from Wisconsin utilities come from renewable sources, such as wind.

"We look forward to continued collaboration between the New North, Governor Doyle, and the State of Wisconsin to grow the wind energy industry in Northeast Wisconsin," Murphy said.

For more information on the wind industry in the New North, please visit <http://www.thenewnorth.com/thenewnorth/home/wind+energy.asp>.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara.

To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

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