

news release



New North, Inc.
1716 Lawrence Dr.
De Pere, WI 54115

For Immediate Release

Contact: Joshua Morby
Mobile: 920.968.4197
Email: media@thenewnorth.com

New North Leaders to Address Entrepreneurs Featured Presenters Include Jerry Murphy and Kathi Seifert

Appleton, April 10, 2007 – Jerry Murphy, Executive Director of the New North, Inc. and Kathi Seifert, a business leader who helped create the organization, will discuss the challenges in northeastern Wisconsin and what is being done to address them at the April meeting of the Northeast chapter of the Wisconsin Innovation Network. Attendees will also have a chance to discuss the opportunities for enhancing the economy and quality of life in our region of the state.

As we face greater competition from overseas, particularly in the manufacturing sector, business leaders, Workforce Development, and public sector leaders have banded together to address the needs of northeastern Wisconsin's economy. New North, Inc. was created almost 2 years ago to serve as a catalyst to address these needs and market the New North brand.

The program will be held at the DJ Bordini Center in Grand Chute on April 19, 2007. Registration/networking begins at 4:45 p.m. The presentation runs from 5:15 – 6:15 p.m., with more networking to follow. Cost is \$5 for WIN members and \$10 for non-members. Your registration fee includes hors d'oeuvres and refreshments. Register online at www.wisconsintechcouncil.com or at the door. FVTC is a core sponsor of WIN NE, providing the facility, food and beverage services.

The Wisconsin Innovation Network (WIN) is a network for entrepreneurs and individuals seeking to aggressively grow their businesses through innovation in a knowledge-based economy. The WIN NE chapter joins five other WIN chapters: Madison, Milwaukee, Chippewa Valley, Lake Superior Region and Central Wisconsin.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara.

To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

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