

media advisory



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For Immediate Release

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New North Meeting to Focus on Private Equity and Venture Capital Funding

GREEN BAY, March 4, 2008 – The New North Small Business and Entrepreneurial Council will hold an open meeting on Tuesday, March 25 from 9 – 11 a.m. at the Northeast Wisconsin Technical College Business Assistance Center, 2701 Larsen Road, in Green Bay.

The meeting will feature an exciting agenda with a panel report on best practices for “Gaining Private Equity/Venture Capital Funding in the New North.”

Alex Kowalski, president of Alta Exchange Group, an industry leader in providing 1031/TIC replacement property for individual investors, will facilitate an information-sharing with private equity experts to exchange feedback and ideas. Entrepreneurs, small business owners, inventors and other interested individuals are encouraged to attend to provide input regarding training and networking opportunities.

The panel includes David Cook, principal at Hamilton North & Co., a Green Bay-based private investment firm and Stephen Soderling, principal at Tonka Bay, a Minneapolis-based private equity firm, amongst others.

Hamilton North has worked with clients in markets as diverse as biotech, software, gaming, manufacturing, health care, non-wovens, and pharmaceuticals. Cook’s expertise is in manufacturing, project management and finance. Tonka Bay is a private equity fund with \$200 million of capital. Soderling structures, analyzes, and closes new investment opportunities and add-on acquisitions for existing portfolio companies.

Attendees will also be briefed on other subcommittees on which the New North Small Business and Entrepreneurial Council is focused.

The meeting is free and open to the public. Those interested in attending should email David Yeghiaian, New North Small Business and Entrepreneurial Council chair at info@unique-solutionsinc.com by Thursday, March 20.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

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