

# news release



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## For Immediate Release

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## Four New North Corporations on Fortune Magazine List Diverse Leadership of Banta Corporation Also Recognized by National Magazine

**APPLETON, April 7, 2006** – Fortune Magazine will soon release its list of the top 1,000 corporations based on their total 2005 revenue. Joining the list this year were four companies headquartered in the New North.

[WPS Resources](#), headquartered in Green Bay, tops the region's list of corporations coming in with a national ranking of 318. WPS Resources Corporation is a holding company that oversees utilities operations throughout Wisconsin and Michigan.

[Oshkosh Truck](#) ranks number two in the New North with a national ranking of 625. Oshkosh Truck Corporation is a leading manufacturer and marketer of specialty trucks and truck bodies. In fiscal year 2005, Oshkosh Truck reached \$2.96 billion in sales and delivered a ninth consecutive year of improving financial results.

The company's major brands include Oshkosh, Pierce, McNeilus, Medtec, Geesink, Norba, Jerr-Dan, CON-E-CO, and London.

[Manitowoc Company](#) comes in at number three in the region and 724 in the nation. Founded in 1902 as a shipbuilding and ship-repair organization, the company has grown and diversified into operations involving cranes, foodservice equipment, and marine in over 20 countries around the world.

[Banta Corporation](#) rounds out the list coming in at number four in the region and 901 nationally. Founded in 1901 in Menasha, Banta now employs nearly 8,000 people with 40 manufacturing facilities around the world — from Mexico, Ireland, Scotland, and Singapore, as well as our very own New North. While Banta's bedrock operations have long revolved around the printing industry, they are also a leading manufacturer and distributor of disposable healthcare and dental products.

"This list shows not only the presence of four global corporations right in our backyard, but the commitment these organizations have for the region," said Jerry Murphy, the executive director of the New North, Inc. "The fact that several of these corporations started more than a century ago in the New North and have remained here is a testament to the region, our workforce, and the leadership of these organizations."

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In addition to ranking as one of the largest companies in the United States, Banta also gained recognition for the role its leadership plays in the operation of the organization. Nationally, just 20 of the nation's top 1,000 companies have female CEOs. Banta is on that list. Stephanie A. Streeter was named Chief Executive Officer of the Banta Corporation in October 2002, and became Chairwoman of the Board of Directors in April 2004.

Streeter also serves on the boards of the United States Olympic Committee and the Green Bay Packers. In addition, she is a board member of Catalyst, the leading professional women's research and advisory organization, and a Trustee of ThedaCare Inc.

"Diversity not only in the workplace, but in the board room and the corporate office is an important part of the success for both the New North and the corporations that compete in the global marketplace," said Kathi Seifert, co-chair of the New North, Inc. "We congratulate Banta, and its leadership team under the direction of Stephanie Streeter, for the work they do and their commitment to the New North."

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara.

To find out more information about the New North, Inc., please visit our website at [www.thenewnorth.com](http://www.thenewnorth.com).