

Talent

People practices driving business results



New North Workplace Excellence Award

An award of the Attract, Develop and Retain Diverse Talent Committee of New North

Application – Part 1

Instructions

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Recognizing Workplace Excellence in the New North Region

The New North Workplace Excellence Award is presented by New North, Inc. and Right Management Inc. to organizations located within the 18-county New North region. The award recognizes organizations that improve their competitive advantage through people practices that lead to successful business results.



**Including, but not limited to these areas*

Eligibility

Organizations located within the 18-county New North region are eligible to apply. This includes companies that have a division or location within the New North, but are not necessarily headquartered in the New North.

The 18 counties include: Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara, and Winnebago.

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Criteria

Applications will be evaluated and the winner will be selected based on the following criteria:

- a. How your people practices positively affect business results; your application will be stronger if you provide measures and meaningful metrics that demonstrate your results
- b. A description of the process(es) that were implemented and employee populations targeted for outcomes
- c. A description of the change management process used to make the new initiative(s) part of your on-going culture
- d. A description of those involved in the planning and implementation
- e. How the on-site visit and interview(s) further support your application

Here's what winners can expect:

- Honored at the 2010 New North Annual Summit
- Participate in a public panel discussion moderated by Alan Hartman, Interim Provost and former Dean of the UW-Oshkosh School of Business
- Covered in press releases and New North Workplace Excellence Award publicity at the New North Summit and distributed to major media outlets such as Insight Magazine, which is read by thousands of New North business people
- Featured on the New North web site
- Able to participate in on-air discussions with media partners
- Receive commemorative award for display at your workplace

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Instructions

Retain a copy for your files. **Applications must be submitted by July 23, 2010**, via one of the following options:

Email (Received by 5:00 p.m. CST)

WIS@right.com

Subject line: New North Workplace Excellence Award Application

Fax (Received by 5:00 p.m. CST)

920.730.7510

Mail (Postmarked by July 23, 2010)

New North Workplace Excellence Award

c/o Right Management

Karen Behring

4321 W. College Ave, Ste. 345

Appleton, WI 54914

920.738.6202

Mark your calendar for these important 2010 dates

| | |
|-----------------------------------|---|
| July 23 | Applications postmarked or received electronically by 5:00 p.m. CST |
| August 30 | Finalists contacted to schedule on-site interviews with award committee |
| September 7- October 8 | Finalist site visits and interviews |
| October 29 | Winning organization(s) notified |
| December 3rd Summit | Public recognition of winning organization at the 2010 New North Summit |

For all questions, contact Lisa Raab at lisa.raab@right.com