

Northeast Wisconsin Business Plan Competition Timeline and Summary of Process

November 2, 2009 through January 11, 2010

Executive Summary Templates and Full Business Plans received up until
12:00 p.m. CST, January 11, 2010.

Phase I

January 11- 25, 2010

Executive Summary Templates are each reviewed by three independent judges. Scores are tabulated and the top twenty summaries are moved forward into Phase II of the competition.

Jan. 11 Entry Deadline, Eligible Entries are **both Executive Summaries and Full Business Plans received by 12:00 pm CST Monday Jan. 11.**
Also due at this time are the **Eligibility Confirmation Form and the Contestant Contract**

Jan. 15 Judges receive Executive Summary Templates – Round 1

Jan. 25 Judges return scores from Executive Summaries

Phase II

January 28 – February 25, 2010

The top twenty business plans are each reviewed by three independent judges. Scores are tabulated and the top five plans are moved forward into Phase III of the competition.

Jan. 28-29 Judges receive top 20 full business plans – Round 2

Feb. 1-8 Judges have top 20 full plans
Send letter to contestants notifying them of their status

Feb. 22 Judges return full business plan scores

Feb. 26 Send Note to Top 5 contestants explaining Awards Day details and Presentation Criteria

**Feb. 26-
Mar. 2** Notify all other Contestants of their status

Phase III

March 8, 2010

The top five contestants' will make an oral presentation to a new panel of five judges on Awards Day. The winners are ranked on a scale of 1 through 5. Winning rankings are announced to the contestants at a press conference at **11:30 a.m. on Awards Day.**