



New North, Inc.
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For Immediate Release

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2009 New North Summit Keynote Speakers Announced

NEW NORTH, November 23, 2009 – **Dr. David Ward** and **LeRoy Butler** will serve as the keynote speakers at this year's New North Summit on December 8 in Green Bay, Wisconsin.

"We are excited to have David and LeRoy joining us for the summit," said Jerry Murphy, Executive Director of the New North, Inc. "These local entrepreneurs and community leaders will help inspire and motivate economic development in the New North."

David Ward, President and Founder of NorthStar Economics, was born and raised in Green Bay, Wisconsin. In May of 2000, Dr. Ward established NorthStar Economics. Since that time, he has given presentations on Wisconsin and the New Economy to over ninety groups. This presentation highlights the economic challenges facing Wisconsin as the New Economy emerges.

LeRoy Butler is a former Green Bay Packer strong safety, famous for inventing the "Lambeau Leap." Butler spent his entire professional career with the Packers from 1990-2001. In 2009, Butler purchased a Ford dealership in Waupaca, Wisconsin. His presentation will speak about his reinvention from an NFL player to the owner of a small business in Northeastern Wisconsin.

The New North Summit, "A Date to Renew," will be held on Tuesday, December 8 at the KI Center in Green Bay. Featuring networking opportunities, breakout sessions and an afternoon panel on entrepreneurship, the summit will provide a forum for collaboration and education. The event will also feature a "Taste of Entrepreneurship" lunch, with culinary creations from across the region. For more information on the Summit, a schedule of events, or to register, please visit www.thenewnorth.com.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara.

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