



New North, Inc.  
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## For Immediate Release

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## Nine New North Companies Part of Green Tier Program Governor Doyle signs program renewal into law

NEW NORTH, July 8, 2009 – Nine New North companies have been recognized by the Wisconsin Department of Natural Resources for their environmental innovation with entry into the Green Tier Program, which was renewed today by Governor Doyle with the signing of Senate Bill 126.

The Green Tier Program gives support to companies who go beyond minimum regulatory standards for their environmentally friendly efforts. Companies allowed to participate in the program must demonstrate superior environmental practices.

New North companies granted entry into the program are Boldt Company (Appleton); Casaloma Development Corporation (Appleton); Genmar Yacht Group (Pulaski); Holsum Dairies, LLC (Hilbert); Kimberly-Clark Corp., Experimental Mill (Neenah); MEGTEC Systems (De Pere); Professional Plating Inc. (Brillion); Ripon Printers (Ripon) and Winsert, Inc. (Marinette).

Of the New North companies, MEGTEC Systems has been given the upgraded Tier 2 status – the first such status granted in the state.

Green Tier companies enjoy incentives not available to other companies like less frequent inspections and use of the Green Tier logo.

The program has two tiers, or participation levels. Tier 1 is the entry level position. Tier 2 participants are companies that are considered exceptional. These companies have shown a history of superior environmental performance and are dedicated to promoting change.

De Pere-based MEGTEC Systems, a manufacturer of air flotation dryers and air pollution control equipment used in various industries, was the first Tier 2 participant. Today it is one of only two in the state to be recognized as a Tier 2 company.

“The New North is home to some of the most environmentally innovative companies in the state,” said Jerry Murphy, Executive Director of the New North. “It’s no surprise that so many companies in the region have been successful enough in those pursuit to be a part of this great program.”

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at [www.thenewnorth.com](http://www.thenewnorth.com).

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