

media advisory



New North, Inc.
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For Immediate Release

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New North Meeting to Focus on Networking and Professional Development

NEW NORTH, September 7, 2007 – The New North Small Business and Entrepreneurial Council will hold an open meeting on **Tuesday, September 25, 2007 from 9 – 11 a.m. at Lakeshore Technical College in Cleveland, WI.**

The meeting will be held in the Lakeshore Building's Lakeshore Room via the "Workforce Solutions" reception desk.

The meeting features an exciting agenda, including a panel report on best practices for "Entrepreneurial Events for Networking and Professional Development."

Mark Burwell, Executive Director of the Urban Hope Entrepreneurial Center, will facilitate an information-sharing with New North event coordinators to exchange feedback and ideas. Entrepreneurs, small business owners, inventors and other interested individuals are encouraged to attend to provide input regarding training and networking opportunities.

Attendees will also be briefed on specific measures on which the New North Small Business and Entrepreneurial Council is focused, as well as an update on the New North Summit, scheduled for December 14 at the Blue Harbor Resort in Sheboygan.

Please confirm your attendance by Tuesday, September 18 by e-mailing David Yeghiaian, New North Small Business and Entrepreneurial Council chair at info@unique-solutionsinc.com.

WHERE: Lakeshore Technical College
1290 North Avenue
Cleveland

WHEN: Tuesday, September 25, 2007

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. More information is at www.thenewnorth.com.

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