

# news release



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## For Immediate Release

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## New North Announces New Research Manager

**NEW NORTH, October 3, 2007** – The New North, Inc. announced on Wednesday that Christine Kaup has joined the New North as the group's new Research Manager.

"Christine brings a wealth of experience in the realm of regional economic development, and we're very excited to have her on the team," said Jerry Murphy, Executive Director of the New North, Inc.

Prior to joining the New North, Kaup was an Associate Planner for economic development for the East Central Wisconsin Regional Planning Commission, and worked with 10 of the counties in the New North region around Lake Winnebago.

Robin Cannedy, the former Research Manager for the New North, has returned to WPS, which generously offered her services to the New North on a temporary basis.

"It's a pleasure to be a part of such a dynamic group of economic development professionals, and I look forward to bringing in my own experience as we work to grow the economy of the New North," Kaup said.

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at [www.thenewnorth.com](http://www.thenewnorth.com).

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