



New North, Inc.
1716 Lawrence Dr.
De Pere, WI 54115

For Immediate Release

Contact: Joshua Morby
Mobile: 920.968.4197
Email: media@thenewnorth.com

Governor Doyle Touts Emerging New North Wind Industry **Governor Visits Bassett Mechanical Contractors and Engineers in Kaukauna**

NEW NORTH, November 19, 2007 – Governor Doyle on Monday visited Kaukauna-based Bassett Mechanical Contractors and Engineers, touting Wisconsin’s emerging renewable energy industry and the New North’s role in the industry’s development.

“As we look to grow the renewable energy industry in Wisconsin, partnerships with the New North and companies like Bassett Mechanical will play a large role in making Wisconsin a global leader in the development and implementation renewable technologies,” Governor Doyle said.

The wind energy industry is one of the targeted industries for the New North. The region boasts a strong manufacturing industry, wind energy-specific college programs, and transportation infrastructure, and the State of Wisconsin has been ranked 4th among states for new job creation in the wind manufacturing industry, 6th for potential investment in the industry, and 18th in terms of overall wind energy potential.

Bassett Mechanical is a mechanical engineering and contracting firm which serves a wide range of industries, offering HVAC, industrial ventilation, metal fabrication, plumbing and piping, laser cutting, testing and balancing, and proactive preventative maintenance services. Bassett has been instrumental in the construction of wind turbine components, and fabricates the metal ring which serves as frame of the wind turbine’s base.

“We’re excited about the opportunities for the growth of the wind energy industry in Northeast Wisconsin,” said Jerry Murphy, Executive Director of the New North, Inc. “The region’s ideal location, talented workforce, and successful manufacturing companies make the New North a perfect fit for the wind industry.”

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

-###-