



For Immediate Release

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New North Schools Honored Again **Franklin Middle School Receives 'Exemplary' Rating from AWSA**

NEW NORTH, November 28, 2007 – New North school districts have been recognized as being among the best in the country, and recently, another school in the region was recognized for excellence.

Franklin Middle School, which is in the Green Bay Area Public School District (GBSD), was named an "Exemplary Middle School" by the Association of Wisconsin School Administrators (AWSA).

"We're very proud of our students and staff at Franklin Middle School, and congratulate them on their recognition," said Dan Nerad, Superintendent for the GBSD. "This achievement is indicative not only of the great staff and wonderful kids we have at Franklin, but of the great schools we have throughout the Green Bay Area Public School District."

School districts in the New North have consistently been rating among the best overall metropolitan school districts in the country by *Expansion Management* magazine over the past few years. In 2006, Sheboygan was ranked 5th, Appleton was 16th, Oshkosh-Neenah was 20th, and Fond du Lac was 24th.

"The New North's great schools are just another reason why the region is a great place to live and raise a family," said Jerry Murphy, Executive Director of the New North, Inc. "These schools not only allow New North residents to provide the best opportunity for their children to succeed later in life; they also provide the foundation for our talented, highly-educated workforce in Northeast Wisconsin."

New North, Inc. is a regional collaboration effort focused on promoting regional cooperation and economic development in an 18-county region in Northeast Wisconsin. The 18 counties included in the New North are Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee, and Waushara. To find out more information about New North, Inc., please visit our website at www.thenewnorth.com.

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